Dr. Jeroen Meijerink – University of Twente

Jeroen Meijerink, PhD is Assistant Professor of Human Resource Management (HRM) at the University of Twente (The Netherlands). His research activities focus on HRM and value co-creation in platform-based organizations, including online labor platforms (e.g. Uber and Deliveroo), social media platforms (e.g. YouTube and Instagram), talent and crowdsourcing platforms (e.g. Open Opportunities) and shared service organizations. He has a special interest in the use of algorithms and artificial intelligence in human resource management.

His research is multidisciplinary in nature, draws on the service-dominant logic and institutional theories, and has been published in peer-reviewed international outlets such as *Human Resource Management Review*, *Human Resource Management*, *International Journal of Human Resource Management*, *Journal of Business Research*, *Journal of Managerial Psychology*, and the *Research in Personnel and Human Resource Management* series.

Jeroen Meijerink is the co-editor of the edited volume "Platform Economy Puzzles: A Multidisciplinary Perspective on Gig Work" (Edward Elgar Publishing, 2021) and serves as associate editor at the International Journal of Human Resource Management.